

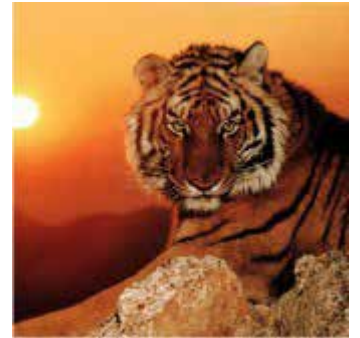


*Inspiration India*

Ride the Blue Elephant

Travel Redefined.

Company Profile



## Helping clients reach their goals

Success in any travel business is rarely achieved in isolation. Creating intelligent support networks and strategic alliances is often beneficial for companies to provide clients exceptional value and seamless travel experiences through a true commitment to personal service in a spirit of collaboration.

Through their collective strength and use of best practice, alliance partners can provide a powerful combination of local expertise, cultural sensitivity, and global scope through their access to each other's resources.

Inspiration India enjoys strategic partnerships with many leading companies outside India. We are eager to foster an atmosphere of openness and mutual benefit to join hands with other leaders in the world travel industry and co-develop **South Asia and particularly India** based products that will enhance the quality of your clients' travel experiences in this region.

We can promise you an association that is open and mutually beneficial.

The important thing for us is the benefit we bring to you



## About Us

Inspiration India was established by Anup Nair, with the simple philosophy of offering clients the best possible travel experiences in the Indian subcontinent. He recognised that the only way of achieving this was to have specialists with detailed, in-depth knowledge of the countries in South Asia backed by a no-compromise attitude to quality and service. Inspiration India now offers a comprehensive range of programmes throughout India, Nepal, Bhutan, Sri Lanka and Maldives.

Our Indian Subcontinent specialists have been born and bred here and have travelled extensively throughout the region, so you can rely on their first-hand knowledge. They have boundless enthusiasm for their chosen countries and take an honest "tell it how it is" approach to planning an itinerary, suggesting sights, selecting accommodation and discussing the practicalities of travel. We also make sure that they regularly revisit their regions, meticulously inspect hotels and keep up to date with all travel-related issues. We believe this approach is unique to us and ultimately ensures that our guests will have the best possible travel experience.



We also bring the joy of tailor-made travel to our guests in a way that their complete holiday in this region is designed around their own requirements, so they are not tied to the set itinerary of a group. This allows them to explore at their own pace and select accommodation that suits their needs, with our specialist knowledge at their disposal to perfect their travel plans.

If your guests are travelling to this region for the first time, or returning to explore further, we hope to organise inspiring journeys for them in the Indian subcontinent in a manner that our passion for the region and its people shines through.

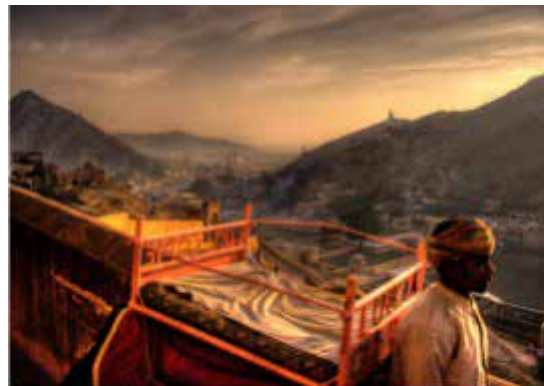
# Our people are the embodiment of our brand



With great people, culture and the company's simple, yet consistent trading ethos of quality, we have the chance to take Inspiration India to a unique and exciting level of strength and opportunity

Our people are the embodiment of our brand, passionate in their love of travel, in their commitment to our customers and to the success and purpose of the company.

We bring our best people together in regional teams to develop and deliver a single supplier strategy, one service standard, one set of operating standards and guidelines for management of our corporate identity.



We recruit bright young people and we aim to promote internally. Our success has been built on giving our best people opportunities to take on significant leadership roles within the company. Our management team is young and dynamic and they are given authority to develop local markets and run the business like it is their own.



Our customers want to feel good about the people they buy from - not only financially secure, but knowing that they are really getting what they want; the best advice and the most suitable products tailored for them.



# Our foray into niche markets



Inspiration India's corporate strategy focuses tightly on core competencies: Inbound special interest tours to the Indian subcontinent. Alongside our primary focus, we also address niche markets which include MICE, Study tours and Sports Supporters Group tours.

**MICE**  
Our Managing Director, Anup Nair has been in the travel trade for the past 26 years and is a member of The Society of Incentive & Travel Executives (SITE), a US accreditation awarded to him after the successful handling of various prestigious incentives and international conferences from the European market with reputed companies like Baxter, Hewlett-Packard and others.

**STUDYTOURS**  
The company, today, is the leading logistics coordinators for various Study Tours from select American Universities to whom it provides a breadth of options to suit Special Interest groups as well as Full Time and Executive MBA Programs. At offer are customized solutions which are carefully conceived and closely monitored to deliver maximum educational impact

**SPORTS TOURS**  
We are today one of the India's leading specialist Sports Tour Operators. We pride ourselves in arranging unrivalled cricket-based tours for supporter groups and media. We do everything we can to create a unique and memorable experience for you. We have had the opportunity to serve as travel and logistics coordinators for select international clients – The World Sports Group-Singapore, Nimbus Sports-Singapore, Transworld International & IMG-UK.